

2021 PINNACLE YEARBOOK SENIOR ADS

PINNACLE YEARBOOK
CARMEL HIGH SCHOOL
520 E. MAIN STREET
CARMEL, IN 46032
WWW.CARMELYEARBOOK.COM/SENIORADS

Yearbook senior ads are a unique and lasting way to congratulate a special graduate. These all-color ads (see examples on back) include your child's photo(s), a short headline and a message of up to 40 words.

You can use the ads to recognize individual students, or you may want to include your child's friends, teammates or siblings. Ads for seniors may be purchased by seniors, parents, guardians, grandparents, aunts, uncles and/or siblings.

Ads are for senior students only. Other ads will not be accepted.

All ads must be received by **FRIDAY, DEC. 4, 2020**. Ad space is limited and spaces will be filled on a "first-come, first-served" basis. All materials and payment must be provided in order to process an ad. Spots will not be "reserved" without the submission of all required materials, including payment in full.

Checks should be made payable to CHS Yearbook.

Due to the ongoing COVID-19 pandemic, we will NOT accept any hard copy material or photo submissions this year. This is an effort to minimize exchange of materials between yearbook staff members, and it streamlines our production process during a year when staffers are routinely working from home. Please

submit all photos on the online form at <https://tinyurl.com/pinnacle21seniorads>, in addition to this hard copy form/payment.

NO ad materials (other than a copy of this form and payment) will be accepted at school. Please do not submit flash drives, CDs or hard copy photos. They will not be returned to you and we will only process ad materials submitted at URL above.

For questions, please contact pinnacleadseditor@gmail.com.

**** PLEASE MAKE SURE TO FILL OUT THIS FORM COMPLETELY AND THAT INFORMATION PROVIDED HERE MATCHES ONLINE FORM SUBMISSION EXACTLY. (ONLINE FORM FOUND AT <https://tinyurl.com/pinnacle21seniorads>.)**

SEND THIS FORM
AND PAYMENT TO:

Yearbook Senior Ads
Carmel High School
520 E. Main St.
Carmel, IN 46032

**ADS MUST BE RECEIVED BY
FRIDAY, DEC. 4, 2020**

Student name(s) to appear on ad: _____

Your Name: _____ E-mail Address: _____

Address: _____ City, State, Zip: _____

Your Preferred Phone #: _____ Is this ad a secret from the student(s) Yes No

AD SIZE CHOICE

If you wish to buy multiple ads, copy this form and use one form per ad. Please fill out separate online forms for each ad. We suggest that at least one horizontal and one vertical photo be provided.

Full-Page Ad: \$250
Up to five photos

1/2-Page Ad: \$150
Up to four photos

1/4-Page Ad: \$100
Up to three photos

1/8-Page Ad: \$75
Up to two photos

PAYMENT METHOD

Payment must accompany this order form. Ads will not be reserved or designed without advance payment. **Make checks payable to CHS Yearbook and remit payment within two days of submitting online form at <https://tinyurl.com/pinnacle21seniorads>.**

CHECK ENCLOSED

CHECK #: _____

CASH ENCLOSED

PHOTO INFORMATION

Please submit all photos to the form located at <https://tinyurl.com/pinnacle21seniorads>. If your ad includes photos from a professional photographer, please submit a print release with payment and this order form. We do not need release forms from Prestige Portraits. We recommend high resolution photos (300 ppi) to ensure a high quality ad.

of photos submitted to online form: _____

Were any of the photos taken by a professional photographer?

Yes No

To reprint professional images, we must have written permission from the photographer.

*Please attach that documentation to this form.
We do not need release forms from Prestige Portraits.*

Photographer Name: _____

Photographer Phone #: _____

FINAL SUBMISSION COMPONENTS

Please double check all required ad materials are in order before submitting this form. We will process your ad when all components listed below are submitted.

REQUIRED AD COMPONENTS:

Form located at <https://tinyurl.com/pinnacle21seniorads> filled out completely and submitted.

Date form submitted: _____

This hard copy form completely filled out. Information provided above matches online form exactly.

Payment attached to this form (cash or check made out to CHS Yearbook).

Photo release attached in hard copy format to this page (if applicable). See immediate left for more information.

ADS MUST BE RECEIVED BY FRIDAY, DEC. 4, 2020

Email pinnacleadseditor@gmail.com with questions.
Thank you for your support of the 2020 Pinnacle staff!

PINNACLE SENIOR ADS

Ads must be received by FRIDAY, Dec. 4, 2020

Ad sizes range from 1/8-page to full-page and include student name(s), photos and personalized messages.
 Ad orientation (horizontal or vertical) will be determined by Pinnacle staff & will be based on space availability.
 All ads are full color and custom-designed to match the current edition of the Pinnacle yearbook.

yourstudent
 Headline message here
 Ad message goes right here. You can make the type larger or smaller depending on how long the message is and so forth.

1/8 page
 (approx.
 2.75" x
 4.25")



joeystudent
 Headline message here

Ad message goes right here. You can make the type larger or smaller depending on how long the message is and so forth.

1/4 page
 (approx.
 5.5" x 4.25")



1/4 page
 (approx.
 4.25" x 5.5")



suzystephaniestudent
 Headline message here

Ad message goes right here. You can make the type larger or smaller depending on how long the message is and so forth.

1/2 page
 (approx.
 8.25" x 5.5")

1/2 page
 (approx.
 5.5" x 8.25")



annakatherinestudent
 Headline message here

Ad message goes right here. You can make the type larger or smaller depending on how long the message is and so forth.

mollystudent
 Headline message here

Ad message goes right here. You can make the type larger or smaller depending on how long the message is and so forth.

adamstudent
 Headline message here

Ad message goes right here. You can make the type larger or smaller depending on how long the message is and so forth.

1/8 page
 (approx.
 4.25" x
 2.75")



full page
 (approx.
 8.25" x 11")
 not shown

**For ordering information,
 see the reverse side of this sheet.**

*Samples are an approximation provided for reference only.
 Samples are not to scale, rather a guide for ordering. Actual design will vary.
 All ads will be designed by Pinnacle staff and should not be submitted as artwork.
 The Pinnacle staff reserves the right to crop/adjust any submitted photos as necessary.*