2022 PINNACLE YEARBOOK SENIOR ADS

PINNACLE YEARBOOK
CARMEL HIGH SCHOOL
520 E. MAIN STREET
CARMEL, IN 46032
WWW.CARMELYEARBOOK.COM/SENIOR-ADS

Yearbook senior ads are a unique and lasting way to congratulate a special graduate. These all-color ads (see examples on back) include your child's photo(s), a short headline and a message of up to 40 words.

You can use the ads to recognize individual students, or you may want to include your child's friends, teammates or siblings. Ads for seniors may be purchased by seniors, parents, guardians, grandparents, aunts, uncles and/or siblings.

Ads are for senior students only. Other ads will not be excepted.

All ads must be received by FRIDAY, DEC. 3, 2021. Ad

space is limited and spaces will be filled on a "first-come, first-served" basis. All materials and payment must be provided in order to process an ad. Spots will not be "reserved" without the submission of all required materials, including payment in full. Checks should be made payable to CHS Yearbook.

Due to the ongoing COVID-19 pandemic, we will NOT accept any hard copy material or photo submissions this year. This is an effort to minimize exchange of materials between yearbook staff members, and it streamlines our production process.

Please submit all photos on the online form at **www. carmelyearbook.com/senior-ads**, in addition to this hard copy

form/payment

NO ad materials (other than a copy of this form and payment) will be accepted at school. Please do not submit flash drives, CDs or hard copy photos. They will not be returned to you and we will only process ad materials submitted at URL above.

For questions, please contact pinnacleadseditor@gmail.com.

** PLEASE MAKE SURE TO FILL OUT THIS FORM

COMPLETELY AND THAT INFORMATION PROVIDED HERE

MATCHES ONLINE FORM SUBMISSION EXACTLY. (ONLINE

FORM FOUND AT www.carmelyearbook.com/senior-ads.)

Thank you for your support of the 2022 Pinnacle staff!

SEND THIS FORM AND PAYMENT TO: Yearbook Senior Ads Carmel High School 520 E. Main St. Carmel, IN 46032

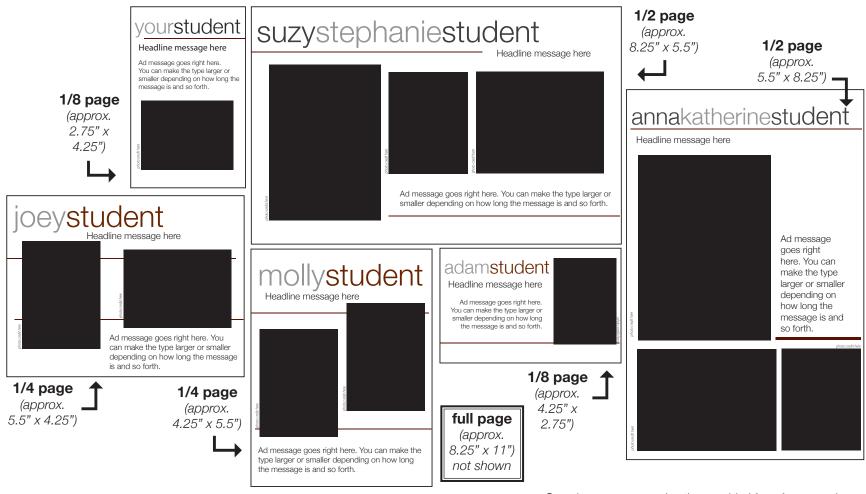
ADS MUST BE RECEIVED BY FRIDAY, DEC. 3, 2021

Student name(s) to appear on ad:		
Your Name:	E-mail Address:	
Address: City, State, Zip:		
Your Preferred Phone #:	Is this ad a secret from the student(s) \square Yes \square No	
AD SIZE CHOICE If you wish to buy multiple ads, copy this form and use one form per ad. Please fill out seperate online forms for each ad. We suggest that at least one horizontal and one vertical photo be provided. Full-Page Ad: \$250 Up to five photos	PHOTO INFORMATION Please submit all photos to the form located at www.carmelyearbook. com/senior-ads. If your ad includes photos from a professional photographer, please submit a print release with payment and this order form. We do not need release forms from Prestige Portraits. We recommend high resolution photos (300 ppi) to ensure a high quality ad.	FINAL SUBMISSION COMPONENTS Please double check all required ad materials are in order before submitting this form. We will process your ad when all components listed below are submitted. REQUIRED AD COMPONENTS:
1/2-Page Ad: \$150 Up to four photos 1/4-Page Ad: \$100 Up to three photos 1/8-Page Ad: \$75	# of photos submitted to online form: Were any of the photos taken by a professional photographer?	Form located at www.carmelyearbook.com/senior-ads filled out completely and submitted. Date form submitted: This hard copy form completely filled out. Information provided
PAYMENT METHOD Payment must accompany this order form. Ads will not be reserved or designed without advance payment. Make checks payable to CHS Yearbook and remit payment within two days of submitting online form at www.carmelyearbook.com/senior-ads.	☐ Yes ☐ No To reprint professional images, we must have written permission from the photographer. Please attach that documentation to this form. We do not need release forms from Prestige Portraits.	above matches online form exactly. Payment attached to this form (cash or check made out to CHS Yearbook). Photo release attached in hard copy format to this page (if applicable). See immediate left for more information.
CHECK #: CASH ENCLOSED	Photographer Name:Photographer Phone #:	ADS MUST BE RECEIVED BY FRIDAY, DEC. 3, 2021 Email pinnacleadseditor@gmail.com with questions.

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Ads must be received by FRIDAY, Dec. 3, 2021

Ad sizes range from 1/8-page to full-page and include student name(s), photos and personalized messages. Ad orientation (horizontal or vertical) will be determined by Pinnacle staff & will be based on space availability. All ads are full color and custom-designed to match the current edition of the Pinnacle yearbook.



For ordering information, see the reverse side of this sheet.

Samples are an approximation provided for reference only.
Samples are not to scale, rather a guide for ordering. Actual design will vary.
All ads will be designed by Pinnacle staff and should not be submitted as artwork.
The Pinnacle staff reserves the right to crop/adjust any submitted photos as necessary.